

Name:

Trade Show Survey

Trade Show:

Competitors, if any, present:

Product(s) we showcased:

Please rank, 1-5 (1=horrible, 5=amazing) the following, and explain why:

Gaining leads: 1 2 3 4 5

Potential for sales: 1 2 3 4 5

Overall attendance/foot traffic: 1 2 3 4 5

How likely would you be to recommend that we go back? Please explain why/why not:

Are there any other shows similar to this that you would recommend we go to?
